



Sébastien De Coninck

UI-UX Designer | Specialist in Design Systems & User Research

📍 180, Chemin de Roman, 73420 Méry

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🌐 LinkedIn: [Access Profile](#)

🌐 Portfolio: <https://sdc-design.fr/>

I'm a UI/UX Designer with over 10 years of experience in crafting intuitive interfaces and optimized user experiences. Passionate about design systems, user research, and web accessibility, I collaborate closely with product and development teams to create ergonomic and high-performing solutions.

Technical Skills

- **Wireframing & Prototyping:** Figma
- **Design Systems:** Creation, maintenance, Material Design
- **User Research:** A/B testing, user interviews
- **Accessibility & Ergonomics:** UX best practices
- **UX Methodologies:** Design Thinking, Agile
- **Front-end Development (basic):** HTML, CSS

Professional Experience

UI-UX Product Designer

🔑 [UBSTREAM](#) (Produit SaaS) by Bee Buzziness (Grenoble) | Sept. 2020 – Mar. 2025

- Designed high-fidelity wireframes and interactive prototypes.
- Built and maintained a scalable Design System with the product team.
- Led regular user testing to improve usability and experience.
- Delivered detailed technical documentation for UX/UI consistency.
- Worked in Agile/Scrum methodology with developers and PMs.

UI-UX Designer / Website Manager

🔑 [CREApluriel](#) (Le-Bourget-du-Lac) | Nov. 2019 - Mars 2020

- Designed responsive mockups for corporate websites.
- Managed WordPress CMS and improved SEO.
- Created functional UX flows and specifications.

UI-UX Designer

🔑 B4F Business for Fun (Le-Bourget-du-Lac) | Avr. 2017 - Sept. 2019

- Designed UI mockups for an e-tourism marketplace.
- Developed wireframes and UX prototypes.
- Created style guides and reusable templates.
- Contributed to tenders for major ski resort clients.



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Professional Experience (continued)

Print Graphic Designer / PAO Operator

📍 Zelda (Aix-les-Bains) | Mar. 2016 - Dec. 2016

- Designed transport maps, brochures, and printed materials.
- Managed print production and file quality checks.

Web Designer / Website Manager

📍 My Easy Com (Grésy-sur-Aix) | Sept. 2013 - Dec. 2015

- Created WordPress and Prestashop websites (corporate and e-commerce).
- Managed SEO and email marketing campaigns.
- Trained clients to use CMS platforms.

Tools

- **Design & Prototyping:** Figma, FigJam
- **Collaboration & Management:** Notion, GitLab, Storybook
- **User Testing & Research:** Maze
- **Design Watch:** Product Hunt, NNGroup

Education

🎓 Professional Bachelor in Web Design

📍 IUT, Troyes | 2013

🎓 BTS in IT Management – Network Administration

📍 Lycée Edouard Gand, Amiens | 2012

Languages

- **French:** Native
- **English:** Professional proficiency (written & spoken)